

# GRAPHICS

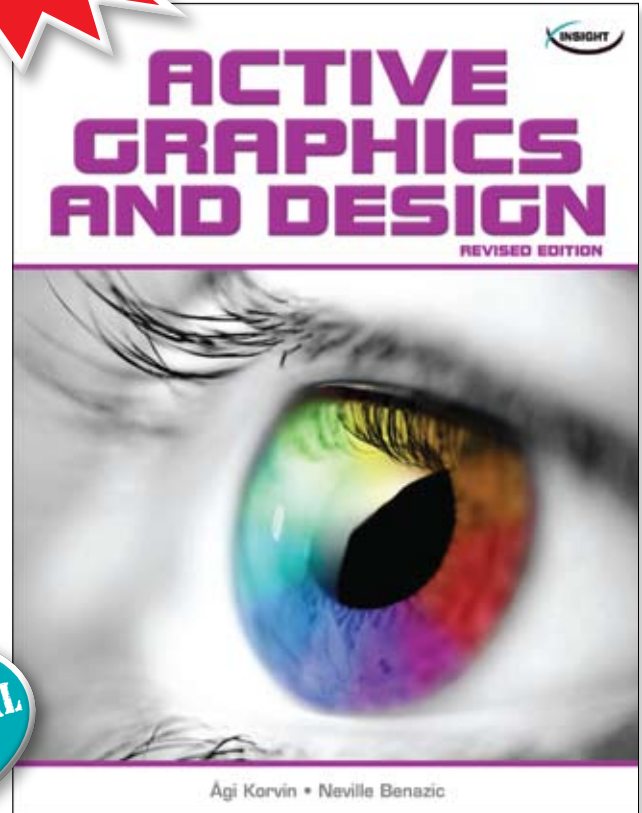
## 2010

Takes the absolute beginner through from entry level to confident, sophisticated concepts and productions.

- Clearly defined outcomes
- Traditional and multimedia drawing methods
- Question Time activities and Revision Questions
- The Design process, with emphasis on the client brief
- Career paths in Graphics, including interviews and advice from prominent designers

### Chapter headings:

1. Equipment, Basics and Pathways into the World of Design
2. The Design Brief, Concepts and Skills and the Graphic Elements
3. Typography and Multimedia
4. Architectural and Environmental Design
5. Drawing
6. The Language of Symbols
7. Graphs
8. Mapping
9. Diagrams
10. Product and Packaging Design
11. Career Profiles



Phone **+61 2 9516 1122**

Toll free **1800 225 031**

ABN 98 000 073 861

Bag 7023 Marrickville NSW 1475 Australia

[sales@sciencepress.com.au](mailto:sales@sciencepress.com.au)

[www.sciencepress.com.au](http://www.sciencepress.com.au)

**S**  
Science Press

**FAX YOUR ORDER TO  
+61 2 9550 1915**

| Qty                     | Title   | Code | Price   | Total |
|-------------------------|---|------|---------|-------|
| ISBN Prefix: 978 085583 |   |      |         |       |
|                         | Active Graphics and Design<br>Revised Edition | 5422 | \$49.95 |       |

PRICES SUBJECT TO CHANGE

## ORDER FORM

Your Name.....

Account Name.....

Address.....

..... State..... Postcode.....

Tel..... Fax.....

Email.....

### PAYMENT METHOD

TOTAL DUE

Please make cheques payable to Science Press \$.....

Cheque enclosed  Bill us (order no. req.)

Purchase Order No.....

Charge to credit card  Mastercard  Visa

Card No.....

Expiry..... Signature.....